



REEL CANADA

Presents the second annual

Rctv

**JOIN IN THE FUN
FROM COAST TO COAST TO COAST!**

WHAT IS IT?

On National Canadian Film Day – Wednesday, April 18, 2018 – thousands of students across the country will watch a great Canadian film, then log into our live-stream to participate in discussions with Canadian stars and filmmakers, and engage in lots of other online fun.

Last year, over 160 high schools and more than 15,000 students across Canada participated in the sesquicentennial edition.

“We can’t wait to get involved every year!!!”
– Teacher from Holy Cross SS, St. Catharines, Ontario



STUDENTS WILL:

- Watch and discuss great Canadian films
- Participate in Q&As with stars and filmmakers
- Amplify school spirit and national pride by competing in games and quizzes with other schools on a national leaderboard, updated live
- See themselves on the big screen with student-submitted videos and questions
- Connect virtually with other students across the country
- Explore Canadian identity, culture and storytelling

TEACHERS WILL RECEIVE:

- Lesson plans tied to the curriculum
- A copy of the film being screened (sign up by December 15th and you can keep the film for your school)
- Advice and support from our team on making the experience fun and memorable

WHEN IS IT?

National Canadian Film Day:
Wednesday, April 18th, 2018

Further details on the next page →

HOW DO I SIGN UP?

It’s easy! Just email contactus@reelcanada.ca with the subject heading “Rctv – Your School Name – Your City” or call 1-855-733-5709

EARLY-BIRD BONUS:

If you sign up by **December 15th**, then you can keep the DVD that we send you.

PARTICIPATION IS COMPLETELY FREE!

Rctv

Wednesday, April 18th, 2018

WEBCAST TIMES IN YOUR REGION

British Columbia, Yukon (PDT):
9:30 am - 10:30 am

**Alberta, Saskatchewan, Northwest Territories,
Western Nunavut (MDT):**
10:30 am - 11:30 am

Manitoba, Central Nunavut, Western Ontario (CDT):
11:30 am - 12:30 pm

Ontario, Quebec, Eastern Nunavut (EDT):
12:30 pm - 1:30 pm

New Brunswick, Nova Scotia, PEI, Labrador (ADT):
1:30 pm - 2:30 pm

Newfoundland (NDT):
2:00 pm - 3:00 pm



WHO CAN PARTICIPATE?

High school classes grades 9 to 12. Groups can range from a single class to a whole school.

WHAT EQUIPMENT DO WE NEED?

Schools must have the capacity to screen a DVD of the film, which REEL CANADA will provide. To participate in the live-stream Q&A, your computer must have an internet connection, and the stream must be displayed on a screen large enough for all the students to see.

WHAT IS THE TIME COMMITMENT?

Schools must be prepared to screen the entire feature film within two days prior to the webcast. The webcast will be 60 minutes long.

Note: As with all REEL CANADA events, we will request some written feedback and demographic data following the screening.

This project is funded in part by
the Government of Canada

Canada

Ontario

TELEFILM
CANADA
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PLAY IT FORWARD

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CINEPLEX
See the Big Picture™

RBC

Toronto Film School

Google

RED
space

Students were completely engaged with the hands-on Rctv application and were at all times watching the screen and enjoying the interview and Twitter questions, and at the same time furiously trying to answer all the Canadian Movie Questions.

– Teacher from Portage CI,
Portage la Prairie, Manitoba

reelcanada.ca



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